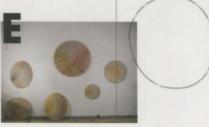


## DESIGNERS UNIVERSE



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Angos MacPherson
Achleo O'Naill
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Esther &a
Frenze Maar
Frenze Maar
Frenze Markethes Büro
Hamish Smyth
HEXUZUKU
Hallattis

Hudsen-Powell
Inventory Studio
Jaan Jollian\*
Johan Hjerpe
Judin Blyth
Kalls Hagman
Kattin Schacka
Les Graphiquants
Mads Jakah Poolsen
Mark Permice
Melvin Galapan
mans\* studio









Surya Praesiya Swellen Triman Sekitavagi Vara Cheung Trappad in Seburbia Ywa Dai Iwa Typefatoric Wanbrasan Ribin Las & Ya Yao Zeijia Dasign







SANDU



<u>Les</u> <u>Graphiquants</u> We bent, twisted, turned and played with French language. Our name refers to a splinter group – we are 4 but sometimes much more – it is also and primarily a synthesis of the words "design" (graphisme in French), "handcraft" (artisan), "manufacture" (fabricant), "dealer" (tratiquants)...We truly love to divert, to go out of conventions and to impose over methods.

How did you get the name Les Graphiquants?

What is the wildest/craziest design practice you have done over the years?

We have designed a poster at the request of Metrobus. This poster was an order to dress billboards within Parsian subway and train stations, where no advertisement has been sold. The poster in question is a sheet of A4 paper folded then photographed and inlayed to fit the advertising space. Revenge on the graphic monopoly of advertisement mercantile communication. When the pub

is not, we are here, with an image without message, without control of intent, as the only promotion, but one step back.

What has been repeatedly used in your artwork?

We create, twist and bend the image and typography to make our design.

What distinguishes your work from that of your contemporaries?

We refuse to be categorized as part of either the communication camp or the contemporary art one. We sail in between and exploit their paradoxes - Les Graphiquants is a company organized as a collective. We try to keep a certain distance on trends. Instead we follow our own abstract way to approach the image. The purpose of our design is never obvious; we try to keep a sense of mystery in our pictures.

Who is the No.1 leading-edge designer in your mind? Ask him/her a question.

There are several graphic designers/artists that come to our mind. We like Sonia Delaunay, Frederic Teschner, the M/M and Francis Bacon. We never ask them any questions; we prefer keeping the mystery of their work.

What is the best part of being a designer?

The re-interpretation of a thought developed into image or object.

What would you like to be if you were not a designer?

The Daft Punk or a dog.

What makes you say "wooow!!" recently?

The two Delaunay's work exposed in the exhibition "Master Pieces?" at the Centre Pompidou-Metz.



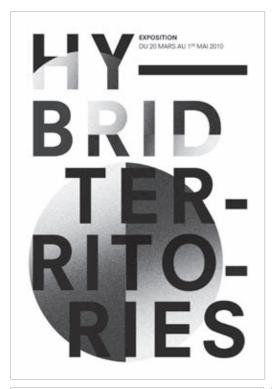
Les Graphiquants, graphic design studio located in Paris, consists of a creative duo formed ENSAD, a project manager and print media and a manager in communication and production. If the work order remains central to their concerns, this association allows them to self-produce and disseminate their research work. These experiments create a visual balance essential to the operation of the workshop.

2010 was a year that marked a turning point. After having invaded the French stations with their non-advertising poster, they won two European prices through the annual report of the National Contempory Arts Centre (CNAP) and the exhibition catalog of the Centre Pompidou-Metz; at the same time, they were awarded "European Agency of the Year 2011" by the European Design Awards in Vilnius.





















MARCEL FLORES \_\_\_\_\_ MANUEL YAMAMOTO-JOSE MORALES \_\_\_\_\_ DARIO GOMEZ \_\_\_\_\_ **LUIS NIETO** 

Art direction 2007-2010

JOAN AYRTON—GREGORY
CHATONSKY—BAS ZOONTJENS\_

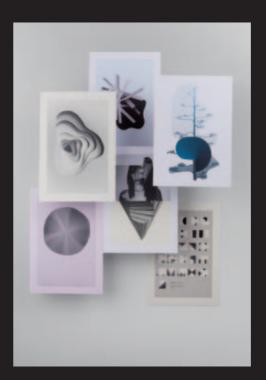


"We refuse to be categorized as part of either the communication camp or the contemporary art one.
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Graphiquants is a company organized as a collective."

**Metrobus-Floating**Poster
2009

## Graphiquants Exhibition Exhibition 2009





Posters
Art direction
2007-2010













WAD Magazine Art direction 2009



Centre Pompidou – Metz Book&Editorial/Signage 2010

















Contreversions
Edition
2009

Graphiquants
Photos – MIR-OR
Photography
2010





